

Milan's bicycling bookseller takes on the online giants

Level: Elementary – Teacher's Notes

Article summary: A former bookshop owner keeps his business alive, and fights online booksellers, by providing a personalized delivery service to his customers.

Time: 90 minutes

Skills: Reading, Speaking, Writing

Language focus: Vocabulary

Materials needed: One copy of the worksheet per student

- b. Before reading the article carefully, students use some of the key words to fill the gaps in the sentences to ensure that they understand and know how the words are used in other contexts.

Key:

1. *licence*
2. *discount*
3. *virtual tour*
4. *former*
5. *service*
6. *advice*

3. Comprehension check

Students work with a partner and match the beginnings and endings to summarise the text.

Key:

1. *d*
2. *h*
3. *f*
4. *a*
5. *g*
6. *e*
7. *b*
8. *c*

1. Warmer

To introduce the topic of books and how people get them, first ask students to think about the books they have read over the past year and tick all the different ways they got them. If they got them in a way not listed, ask them to write that next to *other*. For example, maybe they got them from a market.

For easy group feedback, read out the options and ask students to say if they got a book that way in the last 12 months.

2. Key words

- a. Students read the words in the box and match them to the definitions below. Tell them to scan the article and underline the words as they find them. This will help them check their answers as well as see how the words are used in context.

Key:

1. *deliver*
2. *former*
3. *rediscover*
4. *competition*
5. *licence*
6. *virtual tour*
7. *advice*
8. *service*
9. *independent*
10. *discount*

4. Using key language

- a. Students write the words from the box onto the correct lines to practise using the various forms of the word 'deliver' that is integral to the article. This task gives examples that are specific to the article.

Key:

1. *deliver*
2. *deliveries*
3. *delivers*
4. *delivery*

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- b. This task offers more general examples that students might often come across.

Key:

1. *deliver*
2. *delivery*
3. *deliveries*
4. *delivers*

- c. Students write example sentences that are relevant to their own life for each word.

5. Discussion

Students discuss the questions that are directly related to the topic of the article.

6. In your own words

Students use the framework to write about a book they have read recently. Allow them to adapt the framework to their liking. Encourage them to write something that would make the book sound interesting to someone who has not read it. Help out with the writing process, offering advice and corrections where necessary, before students share their information by reading it out in class.